

THE COMPANIES YOU REGULARLY DO BUSINESS WITH  
ARE MORE LIKELY TO DONATE TO YOUR CAUSE !!!



Mail  
Invitations

Deadline for  
Invitations/ Vip  
Reservations

Addendum  
Deadline

February 27, 2009

March 5, 2008

March 12, 2008

March 28, 2009

Deadline for:

- Sponsors for Banner
- Program Ads
- Auction Items

SJA Dinner  
Auction

Please see inside for directions and details on solicitation of items, donations, gift certificates, ads and hosting basket showers.

Contact Development: 904-824-0431 ext. 307 or 311

**We are counting on you for  
At Least  
"1 Item & 1 Sponsorship or  
Advertisement"  
Per Family**

**St. Joseph**   
**Academy**  
Catholic High School

# *African Safari Dinner Auction 2009*

OUR ANNUAL DINNER FUNDRAISER



It takes Everyone!

How to earn Auction Hours, obtain Ads and solicit Donations

**MARCH 28, 2009**



**The SJA Annual Dinner Auction is THE major fundraiser of the year. With parent participation it has always been a successful event.**

**Remember, in the agreement you signed, you agreed to participate in the auction.**

**Your Commitment includes:**

- **10 Auction Hours**
- **at least one Sponsorship or Advertisement per family.**
- **at least one auction item per family.**



## ***HERE ARE 4 EASY WAYS TO EARN VOLUNTEER HOURS:***

### ***1. SOLICIT AUCTION SPONSORSHIP:***

Ask Businesses to be an Auction Sponsor. We have some great offerings:

- **Lighting Flash Title Sponsors \$5,000 - Earn 25 Volunteer Hours**
- **Emerald Sponsors \$2,500 - \$4,900 - Earn 10 Auction and 5 Reg. Volunteer Hours**
- **Diamond Sponsors \$1,000 - \$2,499- Earn 10 Auction Volunteer Hours**
- **Gold Sponsors \$500 - \$999 - Earn 7 Auction Hours**
- **Silver Sponsors \$250 - \$499 - Earn 5 Auction Hours**

### ***2. SOLICIT ADDITIONAL ITEMS AND ADVERTISEMENTS:***

It is expected that each family obtain **at least one sponsorship or advertisement and one donation item.** To earn additional hours, solicit additional sponsorships or advertisements and Auction items. SJA will provide you with :

- ***an introduction letter***
- ***a Corporate Sponsorship Level Form***
- ***an Advertisement Form***
- ***an Auction Donation Form***

Take these forms to businesses, restaurants, beauty shops, masseuses, mechanics, and other places that you patronize. If the owner is not available, you may leave the letter and make a follow up visit at a later date. If you are able to speak with the owner, ask him/her to be an Auction Sponsor, advertise in the program and/or donate an Item for the Auction.

- **Full Page Ad \$250.00 - Earn 4 Auction Volunteer Hours**
- **Half Page Ad \$175.00 - Earn 3 Auction Volunteer Hours**
- **One quarter page Ad \$ 100.00 - Earn 2 Auction Volunteer Hour**
- **Items: Minimum of \$50.00 - Earn 1 Auction Volunteer Hour**

### **GET STARTED RIGHT AWAY!**

Ads, items and donations should be sent to the Development Office as soon as you have them in hand so that they can be catalogued and the Auction Program can be assembled on time!

## **Deadline for submitting Sponsorships, Ads and Items: March 5, 2009**

### ***3. VOLUNTEER ON AN AUCTION COMMITTEE:***

There are many Auction Committees looking for volunteers with your talents:

- |   |   |
|---|---|
| Corporate Sponsorship Solicitation—"Just Ask" | Basket Committee                        |
| Gourmet Desserts                              | Decorating Committee                    |
|   | Auction Program Advertisement Committee |

### ***4. HOST A BASKET SHOWER***

- **Choose a Theme**
- **Invite people from your area. ( List of Parents Name and Address available from Development.) Everyone brings the related theme items that they solicited or will donate.**
- **Contact your local Basket Chairperson and ask him/her to come to your shower to help wrap and pack.**
- **Ask guests to bring baskets and theme - related items.**
- **Provide refreshments.**
- **Make a minimum of 5 baskets, each basket with at least one very desirable item in it and AT LEAST a \$50.00 value. If these requirements are met, hostess earns 7 hours. If co-hosted, each co-host earns 3.5 hours. Guests earn 1 hour for every \$50.00 in donated items.**

#### ***Possible Themes:***

- |                             |                         |                              |
|-----------------------------|-------------------------|------------------------------|
| <b>Candles</b>              | <b>Baby items</b>       | <b>Tennis Lovers Basket</b>  |
| <b>College stuff</b>        | <b>Garden Goods</b>     | <b>Wine and Spirits</b>      |
| <b>Computer Accessories</b> | <b>Chef's Basket</b>    | <b>*Gourmet Foods Basket</b> |
| <b>Pet Lovers</b>           | <b>Chocolate Lovers</b> | <b>Parent Night Out</b>      |
| <b>Body &amp; Hair Care</b> | <b>Candy Lovers</b>     | <b>Movie Night</b>           |
| <b>Auto Care</b>            | <b>Art</b>              | <b>Beach Basket</b>          |
| <b>Home Accents</b>         | <b>Books</b>            | <b>Religious Items</b>       |

\*Note: Wait until March to do Food Baskets because of expiration dates on food items!