

ST. JOSEPH ACADEMY CALENDAR FUNDRAISER 2012 AD FORM

The goal of the St. Joseph Academy Calendar Fundraiser is twofold: to involve the entire SJA Community, past and present in our fundraising endeavor and to raise much needed funds for scholarships for the Academy. The SJA Calendar will feature pictures of all the current St. Joseph Academy students and the campus, and will be used to record important events and appointments. It will be marketed beginning in October 2012 as the perfect Christmas or birthday gift, especially for out-of-town relatives and friends.

Advertisers will receive exposure to more than 300 current St. Joseph Academy families, their extended families and more than 2,000 SJA Alumni. In addition, it is our goal to have parent representatives from St. Joseph Academy sell SJA Calendars after Masses at approximately 16 parishes in and around St. Augustine, Ponte Vedra and Palm Coast.

How the SJA Calendar Fundraiser Works: The SJA Calendar is a chance to win cash prizes. There will be a cash prize each day of 2012, and 5 special bonus drawings throughout the year, for a total of 370 chances. Winners' numbers go back in the drum for the next day's drawing. It is possible to win several times in a year. The first drawing will take place on January 1, 2012.

Advertisement Opportunities

OPTION	SIZE	PRICE	VOLUNTEER HOURS	FREE SJA CALENDARS
Cover Sponsor	2 X 9.5" X 5.5"	\$1,000.00	18 Volunteer Hours	10 Free SJA 2012 Calendars
*Option A	4.5" X 1 5/8"	\$250.00	3 Volunteer Hours	2 Free SJA 2012 Calendars
*Option B	9.5" X 4.25"	\$500.00	9 Volunteer Hours	5 Free SJA 2012 Calendars
*Option C	9.5" X 1 5/8"	\$300.00	6 Volunteer Hours	3 Free SJA 2012 Calendars

Please complete the SJA Calendar Sponsor information below:

Company Name: _____

Contact Name: _____

Daytime Telephone: _____ Email Address: _____

Please make your check payable to St. Joseph Academy and include it with this form. Please return your check and this Ad form to Development, to the attention of Diane Albano as soon as possible. Please email the Artwork/logo to development@sjaweb.org. Deadline: **September 13, 2011**.

Thank you for your kind consideration. We sincerely appreciate your support of St. Joseph Academy. If you have any questions or concerns, please contact Mrs. Diane Albano at (904)824-0431 or at this email address: development@sjaweb.org.